

Reach **2.6 million** consumers across six distinct properties.

We are Open Road Media.

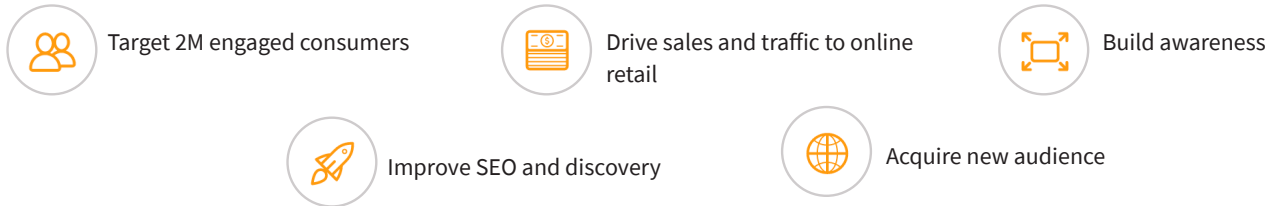
OR/M is a global digital publisher and marketing services organization. Our catalog includes legendary authors such as William Styron, Alice Walker, Joan Didion, Pat Conroy, Gloria Steinem, Octavia Butler, Graham Greene, Pearl S. Buck, and Alice Walker.

We research audience demand, develop engaging content, and launch campaigns powerfully via 6 distinct sites, email, and social. This approach works beautifully for our own products, and we're delighted to apply it to yours.



2020 Media Kit
partnerships@openroadmedia.com

Why work with us?



Our Brands



EARLY BIRD BOOKS

Book deals/Recommendations

Reach 1M consumers

THE LINEUP

True crime, Horror, Creepy

Film - TV - Culture - Books

Reach 1M consumers

THE PORTALIST

Sci-fi & Fantasy

Books - Pop culture

Reach 250K consumers

MURDER & MAYHEM

Mysteries & Thrillers

Books - Culture

Reach 125K consumers

THE ARCHIVE

Obscure History

Pop culture - books

Reach 80K consumers

A LOVE SO TRUE

Romance & Relationships

Books - Media

Reach 35K consumers

How do we work?

Themed Lists

7 Books Like *Before We Were Yours*

From harrowing stories of orphans to multi-generational sagas, these books will captivate you.

PROMOTED BY SOURCEBOOKS
Book Recommendations |
By Sarah Mangiola | Updated on 25 Oct 2018

Lisa Wingate's 2017 novel *Before We Were Yours* captivated readers with its heartbreaking story about a family of orphans and the woman, decades later, who learns of her family's troubling past. Inspired by the real-life

Feature Articles with Excerpts

Promoted by HarperCollins

A Young Woman is Haunted by a Childhood Disappearance in This Psychological Thriller

Sarah Meuleman's debut novel, *Find Me Gone*, jumps between 1996 and 2014 to paint a devastating portrait of a woman confronted by her past.

Books

Updated on 26 Oct 2018 by Sarah Mangiola

[CLOSED] Enter for Your Chance to Win Our Ghost Hunt Getaway Prize Package!

This giveaway is a scream.

BIZARRE | By The Lineup Staff |
Updated on 05 Dec 2018

This giveaway is now closed. We will contact one winner soon.

Love things that go bump in the night? Get your EMF meter ready. We partnered with paranormal investigators *Ghost Hunt Weekends* for a spooky giveaway you do not want to miss.

One lucky winner will receive a gh...
getaway prize package worth ove

Dedicated Emails

Get a sneak peek! View in a browser.

Children of Blood and Bone Will Transfix You

THIS MESSAGE IS BROUGHT TO YOU IN PARTNERSHIP WITH *FIERCE READS*.

In Orisha, magic has died

Children of Blood and Bone
by Tomi Adeyemi

Nigerian-American debut author Tomi Adeyemi's young adult fantasy novel draws from African mythology and history. And Adeyemi's prose is so descriptive that readers are immediately immersed in Zélie's world, traveling alongside the diviner in her noble quest. The first book in the Legacy of Orisha trilogy, a movie adaptation is

Great Deals, Today Only. View in a browser.

THE ARCHIVE

TRAVEL
Lingo
By Gaston Dorren
\$1.99
ORIGINALLY \$14.99

Whether you're a frequent visitor to Europe or just an armchair traveler, the surprising and extraordinary stories in *Lingo* will for...
way you think about the continent...
make you want to learn a new

Dedicated Giveaways

Deal Promotions

Social Promotions

600 x 300 Display Ads

THE LINEUP

Reach 1M Fans who love True Crime, Horror and the Paranormal

www.the-line-up.com

The Lineup (TLU) is a unique community for fans of all things creepy. Want to promote a new true crime series, movie or podcast? Build audience around a new product or haunting experience? Delight uber-fans who are opening mystery subscription box Creepy Crate? Consider The Lineup: our signature property.

2020 Editorial Calendar

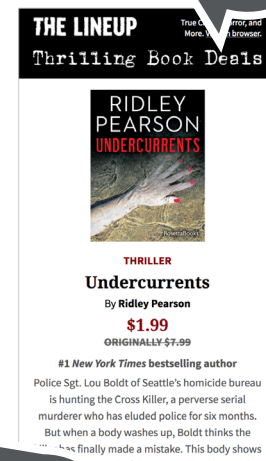
Here are just a few features we're planning for 2020. Don't see anything that fits?

Email us for a custom proposal.



1.4M
average
monthly
pageviews

160K
newsletter
subscribers



270K
Facebook
followers

JANUARY

All the Upcoming Horror Movies We're
Dying to See in 2020
The Most Anticipated Horror Books of
2020

FEBRUARY

Bloody Valentine's Day Extravaganza
The Best Romantic Horror Movies for a
Frightening Night In

MARCH

Spring Horror, True Crime, and
Paranormal Frontlist
The Best True Crime Documentaries
on Netflix

APRIL

39th Anniversary of California's
Unsolved Keddie Cabin Murders
New True Crime Podcasts You Need to
Hear This Spring

MAY

Must-Read Horror Books for Fans of Stephen King
26th Anniversary of John Wayne Gacy's Death

JUNE

Summer Screams: Thrilling Horror and True
Crime Books to Crack Open This Summer
The Best Haunted Places to Visit This Summer

JULY

The Best Horror Movies of 2020 So Far
51st Anniversary of the Manson Family Murders

AUGUST

5The Best True Crime Audio books to Listen to
Right Now
The Best Horror Movies on Netflix

SEPTEMBER

Fall Horror, True Crime, and Paranormal
Frontlist
Bone-Chilling Ghost Books to Read After
You've Binged *The Haunting of Bly Manor*

OCTOBER

Sleep Tight: These Real-Life Haunted Houses
Will Let You Stay the Night... If You Dare
The Best Horror Books to Read This October

NOVEMBER


Murder in Holcomb: A Look Back at the Clutter
Murders and Truman Capote's *In Cold Blood*
New Paranormal Podcasts to Listen to This Fall

DECEMBER

The best Horror Movies of 2020
The Best Horror and True Crime Books of 2020

THE LINEUP

Editorial Opportunities

	DESCRIPTION	PRICING
Feature Excerpt or Article	<ul style="list-style-type: none"> Dedicated editorial, 800-1600 words, Search-optimized Promoted via the site, social, and email Includes dedicated email promotion with custom CTA 	\$2000
Themed List	<ul style="list-style-type: none"> Include 1 title in a themed list, search-optimized <ul style="list-style-type: none"> +\$300 per extra title Promoted via the site, social, and email Optional slot in dedicated thematic promotion <ul style="list-style-type: none"> \$300 per slot Ask us about sponsoring the full thematic! 	\$1500+
Dedicated Giveaway Package	<p>Acquire emails by offering an exclusive giveaway.</p> <ul style="list-style-type: none"> Sponsor receives emails of ALL entrants Promoted via the site, social, and email Includes dedicated email promotion and paid social advertising 	\$4000
Creepy Crate	<p>Ask about this unique opportunity to be featured in our bi-monthly mystery box!</p> <ul style="list-style-type: none"> Sponsor a 'takeover' box Feature a book or galley Include a product sample or coupon 6 weeks of front billing in editorial content, dedicated emails, social promotion, influencer outreach, and more. 	Ask for details 
Email Display Ads	<p>A perfect opportunity for smaller budgets.</p> <ul style="list-style-type: none"> Featured in The Lineup content newsletter Only one 600 x 300 ad unit featured per email 	\$300 Reserve
Deal Promos	<p>Downpricing a title? Feature it in The Lineup weekly deals newsletter.</p> <p>Remember: Price promotions impact day-of-sales AND average daily sales, as much as 1000% over baseline sales following a promotion.</p>	\$100 Nominate
Monthly Bundled Giveaway	<p>Plug into a regularly-scheduled monthly giveaway. Winners receive a bundle of prizes from all participants.</p> <ul style="list-style-type: none"> Promoted via the site, social, and email Participants receive winner's name only Participants are asked to promote via 1-2 social posts 	Free!



Book Deals & Recommendations

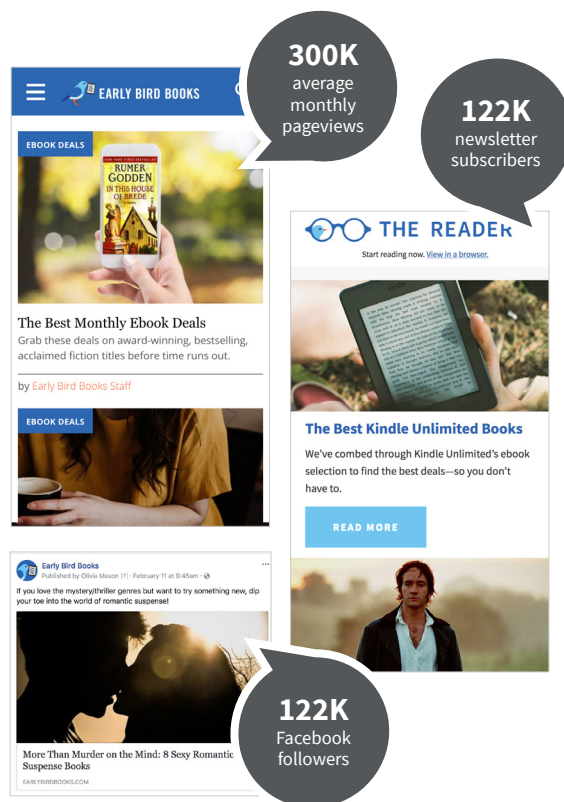
www.earlybirdbooks.com/articles

You likely know Early Bird Books as one of the largest daily book deal emails in the world.

Did you know we also reach book buyers via the Early Bird Books site and The Reader email? Come talk with us to promote a new book or author, build your mailing list or get readers hooked on a series.

2020 Editorial Calendar

Here are just a few features we're planning for 2020. Don't see anything that fits? Email us for a custom proposal.



300K
average monthly pageviews

122K
newsletter subscribers

122K
Facebook followers

JANUARY

New Books We Can't Wait to Read in 2020
Adventure Books Like *The Story of Doctor Dolittle*

Books like *The Woman in the Window*
5 Charles Dickens Books Everyone Should Read

FEBRUARY

Must-Read Books by Iconic Black Authors
Romantic Books to Read If You Love Jane Austen

MARCH

Editor's Choice: What to Read next
The Best Book Club Books for Spring 2020

APRIL

Historical Fiction Books About Women Who
Changed History
Books for Fans of Luanne Rice

MAY

JUNE

The Best Beach Reads of 2020
Books about Fatherhood

JULY

Books for Fans of Zadie Smith
Travel Books

AUGUST

Graphic Novels for Every Kind of Reader
Women's Fiction Books That Are Actually for
Everyone

SEPTEMBER

The Best Literary Fiction Books
Banned Books That Are Still Powerful Today

OCTOBER

Books to Read Before You Die
The Best New Suspense Books to Read This Fall

NOVEMBER

Historical Fiction Books About Life on the Home Front
Books That Remind Us to Be Thankful

DECEMBER

Cute Books for Cat Lovers
The Best Books of 2020



EARLY BIRD BOOKS



THE READER

Editorial Opportunities

	DESCRIPTION	PRICING
Featured Excerpt or Article	<ul style="list-style-type: none"> Dedicated editorial, 800-1600 words, search-optimized Promoted via the site, social, and email Includes dedicated email promotion with custom CTA (The Reader) 	\$2000
Themed List	<ul style="list-style-type: none"> Include 1 title in a themed list, search-optimized <ul style="list-style-type: none"> +\$300 per extra title Promoted via the site, social, and email Optional slot in dedicated thematic promotion (The Reader) <ul style="list-style-type: none"> \$300 per slot Ask us about sponsoring the full thematic! 	\$1500+
Dedicated Giveaway Package	<p>Acquire emails by offering an exclusive giveaway.</p> <ul style="list-style-type: none"> Sponsor receives emails of ALL entrants Promoted via the site, social, and email Includes dedicated email promotion (The Reader) and paid social advertising 	\$5000
Email Display Ads	<p>A perfect opportunity for smaller budgets.</p> <ul style="list-style-type: none"> Featured in The Reader content newsletter Only one 600x300 ad unit featured per email 	\$300 Reserve
Deal Promos	<p>Downpricing a title? Feature it in our signature deals newsletter, Early Bird Books.</p> <p>Nominations must be received 4 weeks in advance of run date. If selected, our editors will be in touch.</p> <p>Remember: Price promotions impact day-of-sales AND average daily sales, as much as 1000% over baseline sales following a promotion.</p>	\$300 Nominate
Monthly Bundled Giveaway	<p>Plug into a regularly-scheduled monthly giveaway. Winners receive a bundle of books from all participants.</p> <ul style="list-style-type: none"> Promoted via the site, social, and email Participants receive winner's name only Participants are asked to promote via 1-2 social posts 	Free!

THE PORTALIST

A Haven for Science Fiction and Fantasy Fans

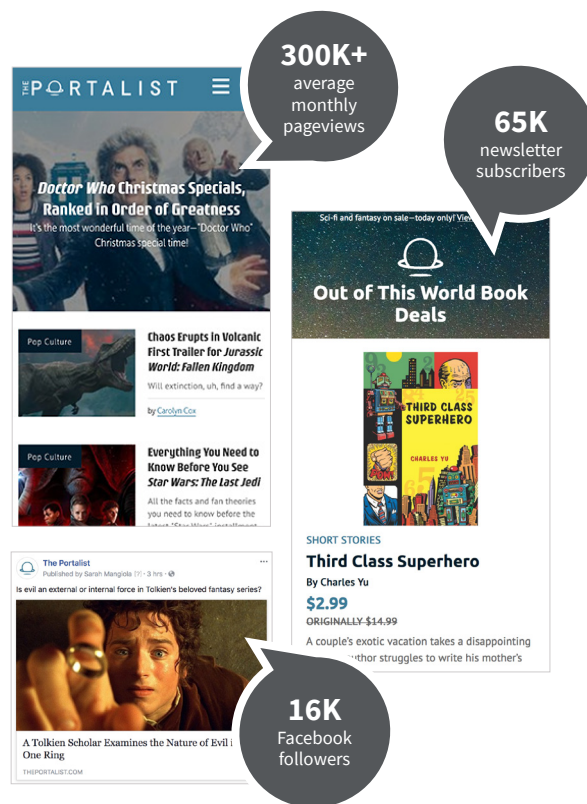
www.theportalist.com

Put your brand, product, book or author in front of an engaged audience enthusiastic about all things science fiction and fantasy. We cover adult and YA books, film/TV, the bizarre and pop culture.

The Portalist is 55% male, with 54% between the ages of 25-44. In 2018 our top articles averaged over 75K pageviews each!

2020 Editorial Calendar

Here are just a few featured we're planning for 2020. Don't see anything that fits? Email us for a custom proposal.



JANUARY

Books Like *The Lord of the Rings*
10 Predictions for The Mandalorian Season 2

FEBRUARY

Fantasy Romance Books That Are Sure to Satisfy
Incredible Sci-Fi & Fantasy Books
by Black Writers

MARCH

Books Like *Divergent*
Impactful Female SFF Authors to Read for
Women's History Month

APRIL

8 Vital Sci-Fi Climate Change Books
Guillermo del Toro Movies, Ranked

MAY

The Geeky Summer Blockbusters We Can't Wait
to Watch
Books Like *Supernatural* to Read After the
Finale

JUNE

Incredible Sci-Fi and Fantasy Books Featuring
LGBTQIA Characters
The Surprising Origins of Wonder Woman

JULY

The Best Graphic Novels for Sci-Fi Fans
Geeky Reboots That Are Better Than
the Originals

AUGUST

Must-Read Hugo Award-Winning Books
The Best Time Travel Movies Ever

SEPTEMBER

The Fall Movies On Our Radar
Giveaway: The Best SFF Books of 2020 So Far

OCTOBER

Scary-Good Sci-Fi Horror Books
Unsettling Horror Books by Women

NOVEMBER

World Fantasy Award-Winning Books We Love
The Geek Gifts You're Looking for This
Holiday Season

DECEMBER

Book Like *Dune* to Read After the Movie
The Best Gifts for Readers: Delight the
Bookworm in Your Life

THE PORTALIST

Editorial Opportunities

	DESCRIPTION	PRICING
Featured Excerpt or Article	<ul style="list-style-type: none"> Dedicated editorial, 800-1600 words, search-optimized Promoted via the site, social, and email Includes dedicated email promotion with custom CTA 	\$1700
Themed List	<ul style="list-style-type: none"> Include 1 title in a themed list, search-optimized <ul style="list-style-type: none"> +\$200 per extra title Promoted via the site, social, and email Optional slot in dedicated thematic promotion <ul style="list-style-type: none"> \$200 per slot Ask us about sponsoring the full thematic! 	\$1200+
Dedicated Giveaway Package	Acquire emails by offering an exclusive giveaway. <ul style="list-style-type: none"> Sponsor receives emails of ALL entrants Promoted via the site, social, and email Includes dedicated email promotion and paid social advertising 	\$3000
Email Display Ads	A perfect opportunity for smaller budgets. <ul style="list-style-type: none"> Featured in The Portalist content newsletter Only one 600x300 ad unit featured per email 	\$250 Reserve
Deal Promos	Downpricing a title? Feature it in The Portalist deals newsletter. Remember: Price promotions impact day-of-sales AND average daily sales, as much as 1000% over baseline sales following a promotion.	\$100 Nominate
Monthly Bundled Giveaway	Plug into a regularly-scheduled monthly giveaway. Winners receive a bundle of books from all participants. <ul style="list-style-type: none"> Promoted via the site, social, and email Participants receive winner's name only Participants are asked to promote via 1-2 social posts 	Free!

MURDER & MAYHEM

For Fans of Mystery & Thrillers

www.murder-mayhem.com

Our fastest-growing property, Murder & Mayhem delivers the best in mystery & thrillers—from forgotten masterpieces of detective fiction's Golden Age to the latest heart-pounding tales of twisted suspense. We cover books, film, TV, and culture.

Murder & Mayhem represents a perfect opportunity to engage targeted, enthusiastic fans who buy books.

2020 Editorial Calendar

Here are just a few featured we're planning for 2020. Don't see anything that fits?

Email us for a custom proposal.

MURDER & MAYHEM

Albert Campion Hunts a Killer in Margery Allingham's *The Beckoning Lady*
Detective Albert Campion questions the owner of a small but notorious estate after a corpse is found nearby...

130K+
average monthly pageviews

19K
newsletter subscribers

MURDER & MAYHEM

Murder, Mayhem, and More. View in a browser.

The Wall
MARY ROBERTS RINEHART

MYSTERY
The Wall
By Mary Roberts Rinehart
\$1.99
ORIGINALLY \$11.99

Woman's happy return to her family's seaside home is ruined by the arrival—and her—of her angry sister-in-law.
A woman who aspires to become a writer could not do better than to study carefully the methods of 'Mary Roberts Rinehart.' —New York Times

Amazon Google

JANUARY

New Mystery and Thriller Movies We Can't Wait to See in 2020
The Most Anticipated Mystery and Thriller Books of 2020

FEBRUARY

Sizzling Romantic Suspense Books
Thrilling Books for Lisa Gardner Fans

MARCH

Spring Mystery and Thriller Frontlist
The Best Mystery Movies on Netflix

APRIL

High-Octane Spy Thrillers for James Bond Fans
The Best British Mystery Shows You Can Watch Tonight

MAY

Suspense Books for Fans of *The Woman in the Window*
Classic Film Noir Movies Every Mystery Fan Needs to See

JUNE

Must-Read Mysteries by LGBTQ+ Authors
The Best Mystery and Thriller Books to Dive Into This Summer

JULY

Gripping Detective Novels for Fans of *Luther*
The Best Mystery Shows on Netflix

AUGUST

Fall Mystery and Thriller Frontlist Political
The Best Mystery Audiobooks to Listen to Right Now

SEPTEMBER

New Cozy Mysteries to Crack Open This Fall
The Best Pulp Fiction Books

OCTOBER

Charming Whodunits for Fans of *Death on the Nile*
Spooky Supernatural Thrillers to Read This October

NOVEMBER

Delicious Thanksgiving Mysteries Riveting
Political Thriller Movies You Can Watch Tonight

DECEMBER

The Best Mystery and Thriller Books of 2020
The Best Mystery Movies of 2020

MURDER & MAYHEM

Editorial Opportunities

	DESCRIPTION	PRICING
Featured Excerpt or Article	<ul style="list-style-type: none"> Dedicated editorial, 800-1600 words, search-optimized Promoted via the site, social, and email Includes dedicated email promotion with custom CTA 	\$1500
Themed List	<ul style="list-style-type: none"> Include 1 title in a themed list, search-optimized <ul style="list-style-type: none"> +\$200 per extra title Promoted via the site, social, and email Optional slot in dedicated thematic promotion <ul style="list-style-type: none"> \$200 per slot Ask us about sponsoring the full thematic! 	\$1000+
Dedicated Giveaway Package	<p>Acquire emails by offering an exclusive giveaway.</p> <ul style="list-style-type: none"> Sponsor receives emails of ALL entrants Promoted via the site, social, and email Includes dedicated email promotion and paid social advertising 	\$2500
Email Display Ads	<p>A perfect opportunity for smaller budgets.</p> <ul style="list-style-type: none"> Featured in the Murder & Mayhem content newsletter Only one 600x300 ad unit featured per email 	\$200 Reserve
Deal Promos	<p>Downpricing a title? Feature it in the Murder & Mayhem deals newsletter.</p> <p>Remember: Price promotions impact day-of-sales AND average daily sales, as much as 1000% over baseline sales following a promotion.</p>	\$100 Nominate
Monthly Bundled Giveaway	<p>Plug into a regularly-scheduled monthly giveaway. Winners receive a bundle of books from all participants.</p> <ul style="list-style-type: none"> Promoted via the site, social, and email Participants receive winner's name only Participants are asked to promote via 1-2 social posts 	Free!

THE ARCHIVE

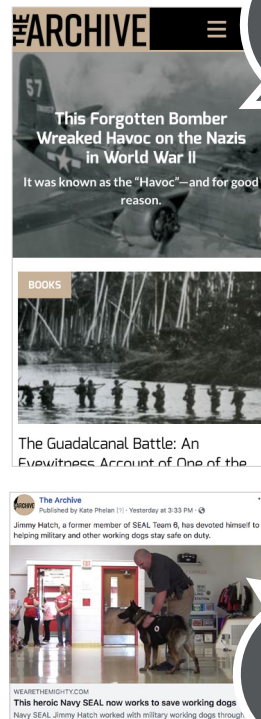
Exploring Little-Known History

www.explorethearchive.com

Showcase your book, author, travel brand, or product on a fast-growing site for curious fans of obscure history and travel. We cover books, media, places, and events, tailored to an older (55+) audience, 55% male. Not surprisingly, the audience is receptive to email and heavy purchasers of books and other media.

2020 Editorial Calendar

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150K
average
monthly
pageviews

23K
newsletter
subscribers



13K
Facebook
followers

JANUARY

MLK Books
Revolutionary War Books

FEBRUARY

Black History Month Facts
Books About Slavery

MARCH

Best War Books
1066: History's Most Important Year?

APRIL

Titanic Books
Movies That Get History (Mostly) Right

MAY

WWII Books (V-E 75th Anniversary)
The World's Most Beautiful Churches

JUNE

Books About Exploration
The Wild West: The Truth Behind America's
Untamed Frontiers

JULY

The Georgian Era: Books, Facts, and
Key Figures
Ghost Towns Around the World

AUGUST

Suffrage Movement Books (100th Anniversary
of Women's Suffrage)
Sherman's March to the Sea

SEPTEMBER

Best History Documentaries
Back to School Books

OCTOBER

Roman History Books Scary Stories
The October Revolution

NOVEMBER

Native American History Books
The Battle of the Bulge

DECEMBER

Holiday Traditions Around the World
Best History Books of 2020

THE ARCHIVE

Editorial Opportunities

	DESCRIPTION	PRICING
Featured Excerpt or Article	<ul style="list-style-type: none"> Dedicated editorial, 800-1600 words, search-optimized Promoted via the site, social, and email Includes dedicated email promotion with custom CTA 	\$1500
Themed List	<ul style="list-style-type: none"> Include 1 title in a themed list, search-optimized <ul style="list-style-type: none"> +\$200 per extra title Promoted via the site, social, and email Optional slot in dedicated thematic promotion <ul style="list-style-type: none"> \$200 per slot Ask us about sponsoring the full thematic! 	\$1000+
Dedicated Giveaway Package	<p>Acquire emails by offering an exclusive giveaway.</p> <ul style="list-style-type: none"> Sponsor receives emails of ALL entrants Promoted via the site, social, and email Includes dedicated email promotion and paid social advertising 	\$2500
Email Display Ads	<p>A perfect opportunity for smaller budgets.</p> <ul style="list-style-type: none"> Featured in The Archive content newsletter Only one 600x300 ad unit featured per email 	\$200 Reserve
Deal Promos	<p>Downpricing a title? Feature it in The Archive deals newsletter.</p> <p>Remember: Price promotions impact day-of-sales AND average daily sales, as much as 1000% over baseline sales following a promotion.</p>	\$100 Nominate
Monthly Bundled Giveaway	<p>Plug into a regularly-scheduled monthly giveaway. Winners receive a bundle of books from all participants.</p> <ul style="list-style-type: none"> Promoted via the site, social, and email Participants receive winner's name only Participants are asked to promote via 1-2 social posts 	Free!

A LOVE SO TRUE

Romance & Relationships

www.alovesotrue.com

A sweet little site for romance readers and those interested in the romance culture and relationships. We cover books, pop culture, and relationships.

2020 Editorial Calendar

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Email us for a custom proposal.

50K+
average
monthly
pageviews

22K
newsletter
subscribers

A LOVE SO TRUE

Hot Sale, Today Only - View in a browser

A LOVE SO TRUE

100 Romance Movies to Watch Before You Die
From *It Happened One Night* to *Harry Met Sally* and beyond, these are the romance movies that will make you want to have what we're having.

Books

Her First American
By Lore Segal
\$2.99
ORIGINALLY \$17.99

HISTORICAL FICTION

...illed by the *New York Times* as coming "closer in anyone to writing *The Great American Novel*," the prize-winning author stuns with this passionate love story of a refugee from Hitler's Europe and a witty, hard-drinking black intellectual.

"The most charming and the wittiest and the most..."

JANUARY

Books for *Bachelor* and *Bachelorette* Fans
Romance Novels to Cozy Up to This Winter

FEBRUARY

Valentine's Day Books for Hopeless Romantics
The Best Black Romance Novels

MARCH

These Fantasy Romance Books Will Take Your Breath Away
Amish Romance Novels That Prove Less Is More

APRIL

Clean Christian Romance Novels
Time Travel Romance Books That Will Take You on a Journey

MAY

Sports Romance Books That Will Win Your Heart
Mafia Romance Books That Are To Die For

JUNE

Our Favorite Gay Romance Novels
Vacation Romance Books That are the Perfect Escape

JULY

The Best Romance Series Books You Need to Read Right Now
Victorian Romance Books That Will Steal Your Heart

AUGUST

College Romance Books That Make the Grade
Mystery Romance Books to Keep You Up All Night

SEPTEMBER

Young Adult Romance Novels That Will Make You Blush
Alpha Male Romance Books You Won't Be Able to Put Down

OCTOBER

Paranormal Romance Books That Will Thrill You to Your Core
Romantic Suspense Books That Will Send Tingles Down Your Spine

NOVEMBER

Holiday Romance Books That Are Sure to Sleigh
The Best Hallmark Movies to Watch This Holiday Season

DECEMBER

The Best Romance Books of 2020
The Best Hallmark Movies to Watch This Holiday Season

A LOVE SO TRUE

Editorial Opportunities

	DESCRIPTION	PRICING
Feature Excerpt or Article	<ul style="list-style-type: none"> Dedicated editorial, 800-1600 words, search-optimized Promoted via the site, social, and email Includes dedicated email promotion with custom CTA 	\$1200
Themed List	<ul style="list-style-type: none"> Include 1 title in a themed list, search-optimized <ul style="list-style-type: none"> +\$100 per extra title Promoted via the site, social, and email Optional slot in dedicated thematic promotion <ul style="list-style-type: none"> \$100 per slot Ask us about sponsoring the full thematic! 	\$800+
Dedicated Giveaway Package	<p>Acquire emails by offering an exclusive giveaway.</p> <ul style="list-style-type: none"> Sponsor receives emails of ALL entrants Promoted via the site, social, and email Includes dedicated email promotion and paid social advertising 	\$1500
Email Display Ads	<p>A perfect opportunity for smaller budgets.</p> <ul style="list-style-type: none"> Featured in the A Love So True content newsletter Only one 600x300 ad unit featured per email 	\$100 Nominate
Deal Promos	<p>Downpricing a title? Feature it in the A Love So True deals newsletter.</p> <p>Remember: Price promotions impact day-of-sales AND average daily sales, as much as 1000% over baseline sales following a promotion.</p>	\$75 Nominate
Monthly Bundled Giveaway	<p>Plug into a regularly-scheduled monthly giveaway. Winners receive a bundle of books from all participants.</p> <ul style="list-style-type: none"> Promoted via the site, social, and email Participants receive winner's name only Participants are asked to promote via 1-2 social posts 	Free!